

MEDIA KIT 2026

CANDACE VAN DELL

SPIRITUAL COACH • AUTHOR • SPEAKER

"My work exists for the ones who felt everything, saw through everything, and spent years being corrected for it. You weren't broken. You were just never given the right context for what you carry."

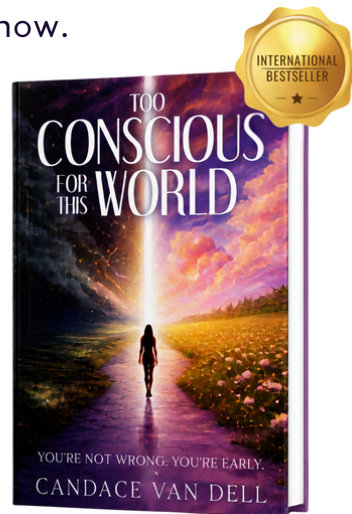
THE MISSION

Candace Van Dell helps people who have spent their lives feeling too aware, too sensitive, and too awake for the world around them finally understand why, and build lives that reflect what they know.

REACH AT A GLANCE

 118k followers
 115k subscribers
 25k followers

 10k followers
 11k subscribers



#1 Amazon Bestseller · International Bestseller
Too Conscious for This World: You're Not Wrong, You're Early



ABOUT CANDACE

The Voice for People Who Feel Everything

Candace Van Dell is a spiritual coach, author, and retreat facilitator with a Masters in Spiritual Psychology. Her work sits at the intersection of consciousness, identity, and healing, built for the people who have always sensed more than most and spent years being told that was a problem.

After years of her own healing work and thousands of hours coaching clients through spiritual awakening, cycle-breaking, and identity reclamation, Candace developed a body of work that does what most personal development content doesn't. It meets highly sensitive, deeply aware people exactly where they are, and shows them the way forward.

Her debut book, *Too Conscious for This World: You're Not Wrong, You're Early*, hit #1 on Amazon and achieved International Bestseller status in its first week, proof that the audience she has built is not just large, but hungry for exactly this work.

She is the founder of The Truth Room, a private membership community for people who are done performing wholeness and ready to actually live it, and the facilitator of the RISE Retreat, a luxury healing experience for women stepping fully into their next level.



WHO'S IN THE ROOM

An Audience Ready to Invest in Transformation

DEMOGRAPHICS

56% Female
46% Aged 25–34
20% Aged 35–44
89% Based in USA

ENGAGEMENT

Verified on YouTube, Instagram & Facebook
Podcast: 20,500+ total downloads
11K email subscribers – active buyers

PSYCHOGRAPHICS

- Spiritually curious – active seekers, not dabblers
- High-intent buyers: invested in courses, coaching & retreats
- Emotionally intelligent, values-driven decision makers
- Women in active personal transition: healing, rebuilding, evolving
- Cycle-breakers done with patterns that no longer serve them
- Drawn to depth, authenticity, and real transformation over hype

THE ECOSYSTEM

A Movement. Not Just a Platform.

Candace's audience doesn't just follow her... they move with her. The offer ecosystem below represents a full ascension path, from first introduction all the way to high-ticket transformation. A partnership with Candace means access to buyers at every level of readiness. More offers on her website - www.candacevandell.com.

OFFER	WHAT IT IS	PARTNERSHIP FIT
Too Conscious for This World	#1 Amazon & International Bestseller	Books, education tools, conscious lifestyle brands
The Truth Room	Monthly membership - 7-day free trial entry point	Tools, apps & platforms for coaches and seekers
Inner Work Healing	Live group coaching - 4 sessions/month	Wellness brands, somatic tools, healing modalities
Money Is Spiritual	Spiritual wealth & identity course (\$888)	Financial wellness, abundance & wealth-mindset brands
RISE Retreat	Luxury women's healing retreat - Punta Cana	Luxury travel, wellness venues, retreat experience brands
1-on-1 Coaching	High-ticket private transformation work	Premium brands aligned with executive or high-earner women

PLATFORM PRESENCE

Where Candace Shows Up

PLATFORM	REACH	CONTENT FOCUS
YouTube	115K subscribers · Verified	Long-form teachings, spiritual psychology, healing guides
Instagram	116K followers · Verified	Daily wisdom, community engagement, offer launches
Email	11K subscribers	Deep-dive content, exclusive offers, community nurture
Facebook	25K followers · Verified	Community building, live sessions, organic reach
TikTok	10K followers	Short-form spiritual content, growing audience
Podcast	MISUNDERSTOOD - 20,500+ downloads	Weekly: healing, sensitivity, alignment, authenticity

PARTNERSHIPS

Ways to Work Together

Candace partners selectively with brands, platforms, and creators whose values align with her community's journey. Every collaboration is evaluated first for fit, then for format. The right partnership isn't a transaction. It's an extension of the work.

PARTNERSHIP TYPE	WHAT IT LOOKS LIKE
Aligned Brand Sponsorship	YouTube integration, newsletter feature, or Instagram campaign with values-matched brands. Best for wellness, conscious lifestyle, and women's empowerment brands.
Retreat Partnership	Venue, luxury travel, or wellness brand alignment with the RISE Retreat experience. Limited spots, premium audience, intimate setting.
Co-Created Content	Joint workshops, masterclasses, or podcast conversations. Ideal for aligned coaches, authors, or platform creators with a complementary audience.
Affiliate / Bundle Partner	Cross-promotion of tools, courses, or products her audience would use in their healing journey. Revenue share available for qualifying partners.
Newsletter Sponsorship	Featured placement in Candace's email newsletter reaching 8.9K active subscribers — spiritually invested, high open rates, buyer-ready.
Speaking & Events	Keynote, panel, summit guest, or workshop facilitation. Topics: spiritual awakening, HSP healing, cycle-breaking, conscious wealth & identity.

IDEAL PARTNERS

Who This Audience Resonates With

BRAND CATEGORIES

- Luxury wellness & retreat venues
- Conscious financial wellness brands
- Holistic health & clean beauty
- Personal development platforms & apps
- Spiritual & self-help publishers
- Women's wealth & abundance coaching
- Therapy-adjacent & somatic healing tools

CREATOR COLLABORATIONS

- Spiritual authors & Hay House aligned voices
- Conscious business & women's wealth coaches
- Podcast hosts in spirituality / psychology crossover
- Retreat facilitators & luxury travel curators
- Female-led mental wellness platforms
- Thought leaders in cycle-breaking & inner child work

CREDIBILITY

As Seen In

Candace has been featured across media, wellness platforms, and podcasts, building a track record of trust and authority in the spiritual and personal development space.



SELECTED PODCAST FEATURES

The Spiritual Wake-Up Call You Needed - UnLimited Podcast with Elizabeth Carson

Highly Sensitive People & Healing the Inner Child - The Soul Awakening Podcast

Revealing the Golden Shadow - Love Sex & Magic Podcast with Melissa Wells

Spirituality, Relationship Dynamics & Authentic Selves - The Modern Muse Diaries with Taylor Carr

Aligning with Your Higher Self - The Life Athletics Podcast with Nik Wood

GET IN TOUCH

Let's Explore What's Possible

Candace partners with a small number of aligned brands and collaborators each quarter. If her work, audience, and mission feel like a match for what you're building... reach out. All partnership inquiries are reviewed personally.

PARTNERSHIP INQUIRIES

candacevandell@gmail.com

www.candacevandell.com

@candacevandell on Instagram, YouTube & Facebook

From my frequency to yours,

CANDACE VAN DELL

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MY AUDIENCE

56%
female

46%
aged 25 - 34

89%
from USA

20%
aged 35 - 44

ABOUT ME

As a Spiritual Coach & New Thought Leader, Candace focuses on a soul-centered approach to healing. It is her belief that many of our negative "symptoms" are signs that we are out of alignment with our true selves. We have been conditioned to align with external authorities, societal ideals, out of date learning styles and perfectionistic standards.

We can't experience or maintain true health unless we are true to ourselves. To clear unwanted symptoms, we must get back into alignment with what we FEEL.


106 k
followers


115 k
subscribers


25 k
followers


10 k
followers


8.9 k
subscribers



RATE CARD

USD

Sponsor a Video	\$2500
YouTube Mention	\$1500
Instagram Post	\$1000
Instagram Story	\$500
Ad (500x500) on Weekly Newsletter (1 month)	\$250
Ad (500x500) on Blog page (1 month)	\$250

REACH ME AT: candacevandell@gmail.com

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Podcast Episodes: 28



Podcast Downloads: 20,500

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MISUNDERSTOOD PODCAST

Guiding Highly Sensitive People Through an Emotional Dark Age: Candace hosts weekly conversations on healing, spirituality, and living in alignment with your true self. Each episode offers practical wisdom, soul-centered insights, and stories that inspire transformation.

Available on Apple Podcasts, Spotify, and Google Podcasts



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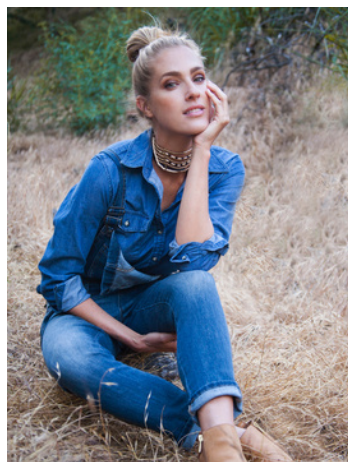
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